ShipCause- Privacy Policy Page Content

Privacy Policy

The Privacy Policy of "ShipCause" describes how we collect, use and protect your personal information. ShipCause and its corporate affiliates are companies associated with ShipCause by common ownership or control. Unless otherwise, the term stated, "us," "we," or "our" refers to only ShipCause and its corporate affiliates. If you have any concerns about our privacy policies or practices, you can reach out to us at support@shipcause.com. Let us know if we have not satisfactorily resolved your privacy or data use concern, we will help you to match and resolve your concern free of cost.

Customer and downstream customer privacy is of utmost importance to us. Unless it is needed to complete the transaction we contracted with our Customer, we never share the information of our Customers under any conditions. As part of our commitment to data protection, we require our customers to comply with all relevant data protection laws where applicable, including the General Data Protection Regulation of the European Union ("GDPR"), the California Consumer Privacy Act ("CCPA"), and other United States laws.

According to the GDPR, CCPA, and other applicable laws, ShipCause will collect, process, and store all personal data regarding suppliers, service recipients, and staff during its activities. At ShipCause, employees and non-employees alike are entitled to the same rights under the EU Data Subjects law. And it is the policy of our company to treat everyone equally.

1. When This Privacy Policy Applies

Our sites, products, and most often the services that link to this Policy are subject to this Policy. We are responsible for protecting Personal

Information whenever ShipCause provides direct-to-consumer services. You are subject to this Privacy Policy if the Service you use links to this Policy. ShipCause may be the controller or processor of Personal Information for customers' business.

2. What We Do With Your Information

With this privacy policy, we use, share, and secure personally identifiable information you provide, such as your name, address, phone number, and email address. Providing our Services to you, operating our business, and making our Services work better for you require that we are transparent about what information we collect and how we use it.

You will also find information that describes how to use, access and correct your personal information, as well as your choices in terms of how to do so. Unless you have opted out of receiving commercial communications from us, we do not share or sell your personal information with third-party service providers. You may do so by clicking on this <u>link</u> here if you want to opt-out of sharing this information.

(b) How We Use Your Information. ShipCause may use the information it collects, including your data for the following purposes:

Account Registration.

We may use your personal information, such as name, email address, phone number, and billing address to register your account for specific Services we offer and to deliver critical information to you. We may need to obtain additional Personal Information about you from commercially available sources, such as address changes, to keep our records more accurate.

If you create an administrator account accessible to others, they will be able to modify or delete your Personal Information. Those who have administrator access are responsible for their actions, so be careful to whom you grant access.

Customer Service and Technical Support:

If you have any questions about our Services or if you would like to follow up with us about your experience, we may use your name, address, phone number, email address, and information about your computer configuration. For example, we may also offer various other services, such as live chat support to speak with our customer support representative. The transmissions of Internet Chats are encrypted, but you should not provide any more Personal Information than is absolutely necessary to address the issue you are facing. You may also keep back the transcript of the session to fix problems or concerns related to our Services.

To Provide Services and Operate Our Business:

ShipCause may use your information for a variety of reasons, including providing you with the Services you requested, providing you with customer service and fulfillment support, and protecting our Services, including combating fraud and protecting your information.

Tell You About Other Services:

In addition to communicating with you about our Services, we may offer you products and services from third parties that we believe may be interesting to you. Here is a list of options regarding these communications under "How You Can Manage Your Privacy".

To Improve Services and Develop New Services:

To improve the overall quality of our Services, we will use your information to enhance and customize your experience and Services

with us. We also use the information to develop new features or services.

Feedback:

We may combine any information you volunteer in surveys with information we collect from other customers as part of our effort to understand our Services and improve them a better way. However, it is optional to answer any survey.

(b) Types of Information We Gather:

We may collect Personal Information in connection with the use of our Services, such as identifiers, categories of information listed under the CCPA, internet activity, and geolocation information, as detailed in the Privacy Policy Addendum for California Residents. When registering or opening an account, signing in, paying fees, purchasing, using a Service, calling us for customer support, or sending us feedback, we collect or otherwise receive personal information about you.

If you sync a third-party account or service with the ShipCause account, or when we use service providers to supplement the Personal Information you provide us (for example, to validate your mailing address), we may obtain additional information from other companies or third parties. We will use this information to keep your data more accurate and precise to serve you better. In addition, we may gather content or other essential information that you wish to provide us when interacting with our products or services. We may automatically collect information about your usage, including Internet Protocol ("IP") addresses, pages viewed, browser type, log files, and unique device identifiers. And any page or links you click to use or interact with our Services can be tracked or monitored whenever you access our Services ("Usage Data").

The locations from which users navigate to our Services may be tracked and aggregated using IP addresses as pseudonyms (which means it can replace any directly identifying attributes of personal information). As a part of this process, we may also gather your IP addresses when you log into the Services when using our log-in and security features. Moreover, we may also gather your GPS location data when you enable location-based Services.

Please note that we can make any changes to our service over time and may update or introduce new features for collecting different types of information from you.

(c) How We Share Your Personal Information.

Please note that we strictly follow our privacy policy & we only share personal information the way we tell you about it. The policy specifies how we handle your personal information, including; how we share it with non-owned and uncontrolled third parties. We do not lease, sell, or rent your personal information to other third-party service providers.

United States Postal Service (USPS):

As part of its regulatory system, ShipCause collects some specific information about you on behalf of the USPS guidelines. This is because ShipCause operates under USPS regulations. The USPS may also send the data tracked during their scans of your mail and packages in the mail stream.

We use USPS's collected information solely to carry out USPS's regulatory oversight responsibilities. USPS Tracking, fraud detection, and data aggregation are some ways we use your data to provide you with better service from the USPS and ourselves. You can learn more about USPS postage technology and the relationship between ShipCause and USPS by visiting the <u>USPS Postage Solutions page</u>.

The USPS will create a Privacy Act System of Records and maintain this information about you. Providing ShipCause services to you means we must provide you with a Privacy Act Statement. You will be asked for information that helps you to purchase USPS postage and to comply with USPS's postage reporting requirements. The collection is approved and authorized by 39 U.S.C. 401, 403, and 404. Therefore, you must provide the information to proceed with the transaction, but in case the information is not given, you can't process it.

You will not be notified about third parties receiving your information without your consent, except when the Postal Service is facilitating the transaction, acting on your behalf, or if it is required by law to do so. There are certain circumstances in which this information can be shared: on your behalf with a congressional office; to a financial institution regarding financial transaction issues; to a USPS auditor; as required by law or in legal proceedings; to contractors and other entities that assist us with completing the Services (service providers). To learn more about our privacy policies: visit www.usps.com/privacypolicy.

As part of ShipCause providing services, we are required by the USPS to provide you with a Privacy Act Statement. The USPS will create a Privacy Act System of Records and maintain this information about you. You will be asked for information that helps you to purchase USPS postage and to comply with USPS's postage reporting requirements. The collection is approved and authorized by 39 U.S.C. 401, 403, and 404. Therefore, you must provide the information to proceed with the transaction, but in case the information is not given, you can't process it.

You will not be notified about third parties receiving your information without your consent, except when the Postal Service is facilitating the transaction, acting on your behalf, or if it is required by law to do so. There are certain circumstances in which this information can be shared: on your behalf with a congressional office; to a financial institution regarding financial transaction issues; to a USPS auditor; as required by law or in legal proceedings; to contractors and other entities that assist us with completing the Services (service providers). To learn more about our privacy policies, please visit this page; www.usps.com/privacypolicy.

The privacy policies of each carrier you choose will provide more information about how we protect your personal information.

You agree to be bound by their terms and conditions to your use of carrier services. Our platform does not guarantee that carrier services will be available, so we are not responsible for the availability of carrier services through our platform. Providers may have different data protection policies, and you understand and consent to the collecting, processing, disclosing, and transferring of your information. You should carefully review the privacy policies of these service providers before engaging in any interaction with them.

Response to Subpoenas and Other Legal Requests:

If we believe that a court, police agency, or other government body requires or permits us to do so by law, we may share your information with them. In addition to meeting national security or law enforcement requirements, protecting our company, or responding to court orders, subpoenas, search warrants, or other requests from law enforcement, we might disclose your information to these organizations. In Section 7 and the Privacy Policy Addendum for UK and EU residents, you will

find our obligations regarding data subjects in the United Kingdom ("UK") and the European Union ("EU").

Third-Party Service Providers:

Occasionally, we may need to share information with third-party service providers who provide services to us, such as Personal Information and Usage Data, in connection with our Services and business operations. Our website design, email communications, telephone communications, SMSs (text messages), advertising, fraud detection, customer service, third-party surveys, and analytics are just a few examples. These companies can use your personal information only as necessary to provide these services to us. In our contracts, we require these third parties to maintain our Personal Information's confidentiality, to act only on our behalf, and not to use Personal Information for any other purposes apart from providing products or services.

Information Sharing Between ShipCause Entities:

We may share the information we collect about you, including your personal information, among our subsidiaries, except where prohibited by law. That means we can share this information with companies related to the most common ownership. In addition, we can use your information for many reasons, including processing your transactions, maintaining your accounts, operating our company, etc. To operate our business effectively, detect and prevent fraud, and improve our Services, we may share other information that we collect about you, such as your transactions and experiences.

Sharing with Third Parties Generally:

The information you provide to ShipCause may be shared with carefully selected third parties so that they can mail you promotional materials about quality goods and services and special offers and

promotions you might find interesting. Email addresses, phone numbers, as well as information regarding customers and addresses, will not be shared with these mailing entities. To exclude existing customers from advertising and marketing campaigns in the future, we may share information about them with third parties. If you wish to optout of ShipCause email communications, you can access the opt-out link at any time on our website by contacting us to request your information not be provided to such third parties.

Protection of ShipCause and Others:

When maintaining or enforcing ShipCause's Terms of Service and other agreements; or protecting ShipCause, its users, or other rights, property, or safety, we may share account information, Personal Information, and Usage Data. A fraud prevention and credit risk reduction program might involve sharing information with other organizations and companies. In addition, we do not sell, rent, share, or otherwise disclose your Personal Information for commercial purposes other than described in this Privacy Policy.

With Your Consent: We will notify you if your Personal Information is going to be shared other than as described above, and you have the right to choose when you want to share your Personal Information with other third parties.

Sale of Our Business: We may need to share your information if we sell, merge, or transfer any part of our business. And if that is the case, you will be asked to opt-out of receiving promotional information.

(d) Connecting your ShipCause service with other thirdparty services

We can offer you products and services from other companies or developers by syncing, linking, or connecting other third-party services with our Services. We may sometimes inform you about our services or products, or another company may inform you of ours. If you provide your consent to these services, we may share our credit card information with a third party as well as with you.

We may also exchange information about how you interact with each third-party service or product. Providing you with the ongoing service you have requested requires the exchange of information. We may share your information, such as Personal Information, with these third parties if you request or accept these products or services. The provision of any information discussed in this section would require prior consent from EU data subjects.

3. What You Can Do To Manage Your Privacy

ShipCause service allows you to view, edit, or update the information that represents who you are online. However, what information you can access and control solely depends on the products or services you use. Therefore, our use of cookies and other tracking technologies, as well as how we use information about you, is up to you.

(a) Manage Marketing Communications From us

ShipCause respects your choices when you want to opt-in for getting marketing information or communication from its Services. If you have been getting marketing communications with ShipCause Service and no longer want to receive them, you will have the following options or choices;

Whenever you register with ShipCause, you can set preferences not to share your information with third parties (other than the USPS) when you no longer wish to do so. Secondly, you can simply <u>click here</u> or opt-out of the link from any email communication with ShipCause.

We will continue to send you mandatory service or transactional communications even if you choose not to receive marketing communications. ShipCause will not contact EU data subjects if they have not affirmatively opted in, to receive marketing communications from us & third parties.

(b) Update Your Personal Information

You can manage the information you provide to us by accessing, updating, changing, correcting, or deleting your Personal Information through the Service, or by contacting our customer support. Moreover, you can speak with our customer representatives by visiting our "How to Contact Us" part of this Privacy Policy. Our customer support specialists will reach out to you within a quick turnaround timeframe.

c) Cookies and Other Tracking Technologies:

ShipCause makes use of tracking technologies to match and address your needs for requested products & services and enhance its customer service.

- ShipCause assigns unique cookies to each browser accessing the site, which is used to track repeat use and the degree to which registered users are more likely to interact than unregistered users. It helps measure traffic patterns and determines audience size related to the network sites of ShipCause.
- This cookie is applied when you visit our site for the very first time. If you revisit the ShipCause site, it helps us understand who you are so we can provide better and more personalized customer service.
- Record the number of entries in promotions.
- Helps us customize the advertising and content.

When you turn off or delete the cookie with ShipCause, you will no longer get any special offers or personalized content from us. You can remove the existing cookies in your browser or choose to deselect to turn off the cookie If you are not okay with the cookie placed on your system. ShipCause and its partners, including affiliates, analytics, or customer support providers use these similar tracking technologies to track customer information.

We use these technologies to analyze trends, monitor our site, track user behavior across the site, and gather demographic information about our users as a whole. Regardless of whether these technologies are used by individual companies or in aggregate, we may receive reports about their usage. We may partner with third parties to provide advertising based on your browsing activities and interests, depending on technologies such as cookies and tracking tools.

In case you do not want to use this information for showing interestbased ads, you can opt-out using the settings below;

- 1) Clean your cache
- 2) Simply <u>click here</u> to opt-out through a third-party service provider.

Please keep in mind this won't opt-out of receiving generic ads. The only time cookies are placed on the systems of EU data subjects is when they affirmatively consent to have them placed on their systems. If you want to learn more about cookies usage and other tracking technologies in the European Union Country, please visit this page: http://www.youronlinechoices.eu/

If you are seeing ads on Facebook and no longer wish to receive Ads on Facebook, simply <u>click here</u> to opt-out of targeted ads. Moreover, if

you want to <u>opt-out of Google Analytics</u> for serving ads or <u>customizing</u> <u>Google Display Network ads</u>, click here.

If you are a Canadian user and want to learn more about cookies and similar tracking technologies, please visit this page to understand about the usage of cookies; http://youradchoices.ca/

Regardless of whether you choose to opt-out of such Cookies or interest-based advertising, you may still receive advertisements, only they won't be tailored to your preferences. You may also need to renew opt-out preferences if you delete your Cookies, change browsers, or buy a new computer after opting out.

d) Social Media Features

ShipCause Services use Social Media Features, such as Instagram or Facebook sharing. We may gather your IP address, and the page you visit within our site, and set cookies to allow this feature to function properly. Generally, these types of social media features are hosted by a third-party service provider or directly by us.

We may also provide your information to our third-party social media providers if you indicate your desire to be included in or removed from our direct or indirect marketing. Depending on the company providing you with these social media features, your interactions are governed by their privacy policies.

e) Do Not Track - Delaware Notice and California

Our Services are not configured to respond to browsers' "Do Not Track" signals because at this point no formal "Do Not Track" standard has been adopted. However, we cannot guarantee that this feature will not affect the practices of our partners and other third-party

service providers. If you want to learn more about it, click here for more information on "Do Not Track."

4. DATA RETENTION AND YOUR ACCESS RIGHTS

(a) Data Retention:

For as long as your account is active, or as otherwise required to conduct our business, we will retain your information as permitted by applicable laws and regulations. Even if you close your accounts, we may still communicate with you about important business updates, new products and services, and other marketing materials you may find interesting. As well as making improvements to our business offerings and developing new ones, we may continue to use some of your information for business purposes.

Keeping your information and using it in accordance with applicable regulations and reporting obligations, enforcing our agreements, completing any outstanding transactions, resolving disputes, detecting fraud, and enforcing our legal and reporting obligations are the core principles of our records management and data retention policies and procedures.

(b) Your Access Rights:

It is your right to contact ShipCause upon request and according to applicable law to confirm that we maintain your Personal Information, or that we are processing on behalf of a third party, and to review that information for accuracy and to verify our legality in handling it. In addition to requesting corrections, amendments, or deletions of Personal Information about yourself, you have the right to access and update your information if you determine that the information we collect about you is not accurate or processed in violation of applicable law.

If you would like to access, correct, amend, or delete your Personal Information, please email us at support@shipcause.com or write to the information found under "How To Contact Us." If you are a citizen of California, you must visit the "Privacy Policy Addendum for Nevada Residents."

Personal Information about EU data subjects is protected by certain rights, including the right to access, limit, and delete it. If you are a citizen of the UK and EU, check the "Privacy Policy Addendum for UK and EU residents." The ShipCause customer who submitted your Personal Information to our services should provide the name of that customer if you would like access, to limit use, or to limit the disclosure. You can contact us at support@shipcause.com or at the contact information listed under "How to Contact Us."

5. SECURITY OF YOUR INFORMATION

It is our top priority to keep your information safe and secure. From the U.S. government, you can learn more about securing your personal information online. To secure the Personal Information collected from you, we implement reasonable and appropriate security measures. Nevertheless, there is no 100% secure method of sending information over the Internet or storing it electronically.

Such as, we:

 Collect, protect, transmit, and access all debit or credit card holder information to comply with the Industry's Payment Data Security Standards.

- Keep our security practices up-to-date and review the security procedures carefully to ensure that your Personal Information is protected against new threats.
- Ensure high-end data security while sending your Personal Information.
- Comply with data security standards and applicable laws.
- Train our team members to protect your data.

If you have any concerns or need more information about the security of your personal information, please reach out to us at support@shipcause.com.

6. Data Transfer from the United Kingdom or European Union to the United States.

The Privacy Statement and our Privacy Policy Addendum for UK and EU Residents explain how we collect, use, and disclose Personal Data. As described above in Section 3 and below in the Privacy Policy Addendum for UK and EU Residents, we offer choices and means for limiting the use and disclosure of EU Personal Data and United Kingdom Personal Data. We also provide access to EU Personal Data and United Kingdom Personal Data as described in Section 4.

If we transfer EU and United Kingdom Personal Data to a third-party service provider working on our behalf, we are responsible for the processing of the Personal Data. You can visit the section "**How to Contact Us**" for more information if you are a resident of the European Economic Area with whose privacy or data use concern is not resolved satisfactorily.

Our third-party dispute resolution provider in the United States is also available to help you (free of charge) if we have not addressed your

concerns satisfactorily. You can directly contact us at https://feedback-form.truste.com/watchdog/request.

7. International Data Transfers

Whenever we or our third-party service providers operate outside your country of residence, we reserve the right to collect, process, or transfer your information as permitted by applicable law. As of now, we may keep or store your personal information within the United States if you are a US resident. Data subjects in the European Union may have their data stored in the EU or the United States for completing the Services. A standard contractual clause (such as that provided by the European Commission) would govern the storage and transfer of all personal data as necessary to Chapter V of the GDPR.

8. How To Contact Us

If you have any questions, or concerns, or want us to write something about this Privacy Policy, you may contact us. We would love to listen from you and your feedback or comments about our privacy policy.

- **a) Via email:** You can directly reach out to us by sending an email to support@shipcause.com regarding any questions, concerns, or complaints about our privacy policy.
- **b) Via Direct Mail:** You can also reach out to us by sending a direct mail to the below address: –
 ShipCause, Attention: Customer Care Privacy Policy Issues, 1646
 West Snow Avenue Suite 64, Tampa FL 33606.

9. Gather & Use Of Personal Information of Children ShipCause doesn't store or gather information from minors deliberately. In addition, we do not knowingly collect Personal

Information from individuals under the age of 13. Our Services are intended for and directed at adults.

10. Changes To Our Privacy Policy

We reserve the right to make any changes, edits, or updates to our privacy policy. So, we can make some changes, edits, or update the information to our privacy policy. And we will send you notifications about the changes we make to our privacy policy page. So, we would recommend you visit, read, or review our privacy policy page for any frequent changes or updates.

Before the change becomes effective, we will notify you via our Service or another communication channel, such as by email or posting on our Site, if we make material changes to how your Personal Information is processed. Whether you agree with the changes or disagree, you can close your account if you no longer wish to continue using our Services. Our Service shall be effective once a notice of material change has been posted or an updated Privacy Policy has been posted, and your use of the Service after the notice is posted shall constitute your consent to all changes.

11. Your GDPR Privacy Rights

Those of you who reside in the United Kingdom or the European Economic Area may have additional privacy rights, which can be found in the "Privacy Policy Addendum for UK and EU Residents".

12. Your Nevada Privacy Rights

Please see "Privacy Policy Addendum for Nevada Residents" for additional rights you may have as a resident of Nevada.

13. Your California Privacy Rights

As a California res	ident, you	may also	have addit	tional priva	acy rights,
as detailed in the "	Privacy Po	olicy Adde	endum for C	California F	Residents".

Privacy Policy Addendum for California Residents

The term "we," "us," or "our" used in this privacy policy refer to ShipCause. This California Resident Privacy Policy Addendum applies exclusively to visitors, customers, and anyone else living in or visiting the State of California ("consumers," or "you"). We adopt this addendum on top of complying with the California Consumer Privacy Act ("CCPA") and other California privacy laws. The CCPA defines all terms that appear here in the same manner.

Sharing Personal Information

A third party may have access to your personal information for a business reason. We enter into contracts when we disclose personal information for business purposes that describe the purpose and require the recipient to keep that information confidential and not use it other than to perform the contract.

Your personal information may be revealed or disclosed to third parties for the business purposes below:

- We may work with third parties when providing our customers with products or services.
- Service providers.
- Our affiliates.

Use of Personal Information

One or more of the following business purposes may make use of the personal information we collect.

- Our policy prohibits collecting additional categories of personal information or using collected personal information for purposes that are materially different, unrelated, or incompatible with what we originally collected.
- You will receive information about our products or services, or news or events that may be of interest to you by email or direct mail.
- The purpose of providing the information is to fulfill or meet that purpose. We will use your personal information if you provide it to us for the preparation of a shipping label.
- As a going concern or as part of a bankruptcy, liquidation, or similar proceeding, we may consider merging, divesting, restructuring, reorganizing, dissolving, or otherwise selling or transferring some or all of our assets.
- Among other things, we use this information for fraud prevention, billing, and collections as a result of any contracts that we have with you.
- We may contact you via telephone if you provide a telephone number to provide you with information, products, or services requested or attempted on our website
- You may request that we provide information, products, or services to you or, if you choose, we may remove you from our indirect or direct marketing program.
- Responding to law enforcement requests and as needed by governmental regulations, applicable law, or court order.
- To safeguard the rights of our clients & others when needed.
- To research, analysis, test, and development of products.
- To enhance our website and deliver content more efficiently.

No additional categories of personal information will be collected or used for purposes materially different from, unrelated to, or incompatible with those for which it was collected without your permission.

Your Rights and Choices

California residents are entitled to specific rights regarding their data under the CCPA. As a result of the CCPA, you are entitled to a variety of rights and this section explains how to exercise those rights.

Access to Data Portability Rights and Specific Information

If you would like to receive information regarding our collection and use of your personal information during the last 12 months, you can request that we provide it to you. You will receive the following information once we have received and verified your verified consumer request:

Here is a list of the sources from which we collected your personal information.

- We share personal information with the following categories of third parties.
- You can request the portability of your specific personal information.
- We collect and sell personal information to fulfill our business or commercial purposes.

We will keep two separate lists disclosing the following information if your personal information is sold or disclosed for business purposes:

- Identify the categories of personal information that each recipient received from the disclosure for a business purpose.
- Each category of recipient bought different types of personal information.

Deletion Request Rights

Subject to certain exceptions, you have the right to request that we delete any personally identifiable information you provide us. Your personal information will be deleted from our records as soon as we receive and confirm your verifiable consumer request unless an exception applies. We and our service providers deny your request for deletion if retaining the information is essential to maintain the:

- When the deletion of the information is likely to render the research impossible or severely impair its achievement. If you previously provided informed consent, participate in historical, statistical research, public, or peer-reviewed scientific research in the public interest that meets all other applicable ethics and privacy laws.
- We will either perform our contract with you or take reasonable actions in the context of our ongoing business relationship. The detection and prevention of malicious, deceptive, fraudulent, or illegal activities are also critical to the prosecution of the perpetrators. Identification and correction of errors in products to ensure their intended functionality remains intact.
- Providing you with a good or service you requested, and taking action on the transaction for which we collected the personal information.
- Ensure free speech rights of another consumer, or exercise any other legal right.
- To comply with the California Electronic Communications Privacy Act (Cal. Penal Code § 1546 seq.).
- To create different internal and lawful uses of information that support the context in which you delivered it.
- Assume that our relationship with you aligns internal uses with consumer expectations.

• To comply with a legal obligation.

Response Timing and Format

We strive hard to respond to a verifiable consumer request within 45 days of its receipt. If we think something goes delayed and needs more time up to 60 to 90 days, you will receive an email about the reason and extended delivery time. For example, if you already have an account with ShipCause, we will send you an email to that account to inform you about the same. In case you have not created an account with ShipCause, we will respond to you in writing through mail or electronically at your convenience. In the case of consumer requests, we will only provide disclosures before 12 months for the previous requests of customers. We clearly mention the reasons why we can't comply or proceed with the request in our response when applicable.

We decide or finalize a format in which you can provide your personal information to make it easy to read and understand for data portability requests. Verifiable consumer requests are never subject to fees unless they are excessive, repetitious, or manifestly unfounded. You will receive a cost estimate before your request is completed if we decide your request warrants a fee.

Exercising Access, Data Portability, and Deletion Rights You can submit a verifiable request in the following ways to exercise the access, data portability, and deletion rights as described:

- Simply visit us: https://info.shipcause.com/ccpa
- Reach out to us at (855) 712-5819
- Or directly send an email to xyz@shipcause.com

Consumers may only make verifiable consumer requests about their personal information if they or a legal representative have the authority to act on their behalf. You may only make a verifiable consumer request for access or data portability twice within 12 months. The verifiable consumer request must:

- If you are the person whose personal information we collected or an authorized representative of the person about whom the personal information was stored and collected, please provide sufficient information so we may reasonably verify your identity.
- Brief your request with adequate detail that let us evaluate, understand, and respond to it.
- The application or web client must be utilized if you are a current customer of the Company.

Unless we can confirm the identity of the requester or confirmation that the personal information you request relates to you, we may not be able to respond to your request or provide you with personal information. You don't need to create an account if you are making a verifiable consumer request. Whenever a requestor provides personal information, we will use it to verify his/her identity and authority.

Non-Discrimination

It is our policy not to discriminate based on exercising any of your CCPA rights. Unless it is allowed by applicable law, we will not:

- We may deny you our product or services.
- We may charge you different costs or rates for goods or services, such as impeccable penalties, granting discounts, and other benefits.
- We can offer you numerous levels of superior quality products or services.

 Suggest that you may receive a different price or rate for goods or services or a different level or quality of goods or services.

Changes to Our Privacy Addendum

We have the full right to make any changes to this privacy addendum at our choice and preferences at any time. We will notify you via an email registered with us whenever we make any changes, edits, or updates to this privacy policy.

Contact Information

If you have any queries, concerns, or comments regarding this addendum to our Privacy Statement, how your personal information is collected and used, your options and rights regarding this use, or if you wish to exercise your California law rights, please don't hesitate to contact us at: xyz@shipcause.com

Or you can simply mail us at the given postal address: ShipCause: 1646 West Snow Avenue Suite 64 Tampa FL 33606.

Privacy Policy Addendum for Nevada Residents

The term, "us," "we," and "our" refer to ShipCause and are responsible for ensuring that the information contained in the Privacy Policy and addendum for Nevada Residents is accurate and comprehensive. This addendum applies solely to visitors, customers, and residents of the State of Nevada ("consumers" or "you").

We are required to provide you with certain information about your personal information (as defined by Nevada Revised Statute 603A.320) during your visit to our websites or when you interact with us in any other way online if you are a Nevada resident.

You can request information about whether we have sold (for a monetary consideration) certain information about you to third parties if you have sought or acquired goods or services for your personal, family, or household use. Your first name, last name, telephone number, email address, social security number, and physical address are some of the information we know to connect with you either online or physically, and other contact information helps us recognize you personally.

If you are a citizen of Nevada, you may send us a request to opt-out of sharing your personal information. To do so, you can submit your request in writing to support@shipcause.com with the subject line "Nevada Privacy Rights". Keep in mind to provide your first name, last name, email, contact number, account number, and most importantly Nevada postal address in your request so we may know you are a Nevada resident. Also, be sure to mention clearly whether you have made a request for information or want to opt out of this information. When we receive your request, we will get back to you within 60 days and if we think we require more time, we will notify you about the same. At the time of your identity verification, we may require additional information to verify your account before responding further.

Privacy Policy Addendum for UK and European Union Residents

This Privacy Policy Addendum For UK and EU Residents supplements that policy in addition to ShipCause's Privacy Policy (such as "we," "us," or "our"). Visitors, customers, and others with a nationality or residency in the UK or the European Economic Area ("consumers" or "you") are responsible for complying with this policy."). This section is made to comply with the General Data Protection Regulation ("GDPR"). If you are a United Kingdom or the

European Economic Area (EEA) resident, you can have various other data protection rights;

- The right to access, edit, or delete information: You will have the right to access, edit, or delete the information we collect about you. You can access, update, or request the deletion of your Personal Information by reaching out to us whenever you want.
- The right of restriction: You reserve the right to request and make restrictions about the processing of your personal information.
- The right to withdraw consent: If we relied on your consent to process your personal information, you have the right to withdraw your consent at any time.
- The right to data portability: This right lets you receive your information in a machine-readable format and in a structured format that you can easily read and understand.
- The right of rectification: If you think the information we have about you is inaccurate or incomplete, you reserve the right to make the changes and rectify it.
- The right to object: You reserve the right to object to the way we process your Personal Information.

Transfer of Information

Whatever information you get from our site will be stored and created on services based in the United States. You will be connecting through and to US-based servers if you are visiting the Site from outside the United States. Thereby, the information you provide us will be kept and maintained on US-based web servers and systems. Thus, it may keep or transfer your Personal Information on computer systems based in the United States. As a result of the laws governing data protection in the United States, the US government, courts, or

law enforcement may be subject to access the requests. In submitting your information, you confirm that you agree to your personal information being collected, stored, processed, and transferred under the laws of the United States to and from the United States, or to any other country or territory.

It is our policy to take all reasonable steps to protect your Personal Information. Unless adequate controls are in place, including measures to ensure the security of your data and other personal information, we will not transfer your Personal Information to an organization or country.

Retention of Information

This Privacy Policy specifies how long ShipCause retains your Personal Information for the purposes set forth herein. As a matter of complying with our legal obligations, we will retain and use your Personal Information. Our policies and agreements, as well as our laws, may require us to retain your information to comply with legal requirements, resolve disputes, and enforce them.

Additionally, ShipCause retains use data and personal information to analyze our operations. This is automatically generated data, for example, the duration of a page visit, collected through the use of the Site. The use of this data is generally retained for shorter periods unless it is used to enhance the security or functionality of our website, or when we are legally required to retain it for longer periods.

Legal Basis for Processing Personal Information Under GDPR

Generally, ShipCause treats Personal Information as a processor; however, we may also act as a controller in certain instances. Depending on the Personal Information we collect and the context in

which it is collected, ShipCause may be legally permitted to collect and use the information described in this Privacy Policy. You may also choose to provide ShipCause with your Personal Information for the following reasons:

- To provide you with a service or perform a transaction with you, we need you;
- Our services are provided with your authorization or the permission of another party;
- There is no conflict between your rights and the processing based on our legitimate interests;
- To comply with the applicable law.

Legal Requirements

Unless we are certain that releasing your Personal Information would be in your best interest, ShipCause may disclose your Personal Information to:

- In compliance with legal rules and obligations;
- Protecting or defending the rights of ShipCause;
- To identify or prevent possible things that are not in compliance with the Service;
- To safeguard the user's safety of the Service or the public;
- High-end protection against legal liability.

Additional Disclosure of Personal Information

This Privacy Addendum as well as Section 2 of the Terms and Conditions of ShipCause describes how we use and disclose your Personal Information. It may be necessary for us to disclose your Personal Information if the law requires it or if a valid request is made by a public authority such as a court or government agency to address necessary law enforcement and national security requirements.

Security of Your Personal Information

It is important to us that you are protected by the security of your Personal Information, but keep in mind that no method of transmission over the Internet or electronic storage is 100% secure. The security of your Personal Information cannot be guaranteed despite our efforts to use commercially acceptable means.

Practicing Your Rights Under GDPR:

You can use our web form or e-mail address-support@shipcause.com to submit your verifiable GDPR request, if applicable. You can submit a request for your personal information or on behalf of your friends or family to whom you have authorization. When requesting, be sure to include your full name, email address, and your country of citizenship or residence, confirming whether you are a UK or EEA citizen or resident. We can ask you for proof of your identity and/or legal standing, as well as your residency in the EEA or UK before we can accept your request. We will get back to you within 30 days or inform you if we need more time.

Before responding to such requests, we will require you to verify your identity. If we cannot verify that your identity or authority to make the request can be verified, we may deny your request. If you have any questions or concerns about our use of your Personal Information, we would be glad to help; however, we hope you can contact us at support@shipcause.com first. You can contact your local supervisory authority if you have concerns about our use of your information (without prejudice to any other rights you may have).

If you are a UK or EEA resident or citizen and are experiencing privacy issues, you can reach out to our Data Protection Officer at xyz@shipcause.com. The third-party dispute resolution provider (free of charge) can also handle ANY concerns you do not feel have been

satisfactorily addressed by us. You can find the address at http://feedback-form.truste.com/watchdog/request.html.

In addition, the EEA's national data protection authority can provide more information about GDPR.